



FP7-REGPOT-2011-1 project ACROSS:

WP6 – Dissemination, Regional Development and Impact Assessment

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WP6 - Objectives

- Communicate project aims, results and activities of the UNIZG-FER to general public, research community, industry and policy makers in and EU.
- Facilitate regional multi-valued networking of research centres, entrepreneurs, regional government and investors for integrated actions in creating research driven clusters; and coordinated use of Framework Programme and Structural Funds for research and innovation strategy development and implementation.
- Assess ACROSS regional impact and transfer of knowledge.

T6.1. Dissemination

- Set up the ACROSS website and mailing lists.
- Regular promotion of project news and events via ACROSS website.
- Preparation of a slideshow presentation on the ACROSS's overall objectives.
- Creation and update of promotional packages (e.g. leaflets).
- Regular promotion of project news and events via relevant EU science and technology news websites such as SEE-ERA.NET.
- Organisation of a workshop with the self-tailored programme, dedicated to the protection of our Intellectual Properties.
- Publications of research results in peer reviewed journals and organisation of special issues of international journals (at least one issue for each SRD).

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T6.1. Dissemination (cont.)

- Presentation on regional trade shows in the sector (e.g. ARCA International Fair on Zagreb Fair).
- Regular communication with local media and press for promoting social and economic benefits of the technology and impacts of the ACROSS.
- Creation of a data base of R&D laboratories, SMEs, industrial partners, governmental bodies, and all parties interested in Cooperative Cognitive and Robotic Systems, Cooperative Networked Embedded Systems, Cooperative Renewable Energy Systems, and Cooperative Control Methods in Croatia, integrated in the ACROSS web site.

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T6.2. Regional development

- Assessment of commercial potential for cooperative systems research and technology in Croatia over next 5 years.
- Preparation of technology platforms for Cooperative Cognitive and Robotic Systems, Cooperative Networked Embedded Systems, Cooperative Renewable Energy Systems, and Cooperative Control Methods in Croatia.
- Organization of round tables (initiation meetings) and workshops - involving R&D actors, SMEs, governmental agencies, financial sector, regional policy makers and invited EU experts - on:
 - Networking for preparation and setting up research driven clusters for the cooperative systems (one round table, one general workshop and four workshops dedicated to each SRD),
 - Coordinated use of Framework Programme and Structural Funds for research and innovation strategy development and implementation (one round table and one workshop)

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T6.3. Impact assessment

- Organization of a round table and workshop with Steering Committee on ACROSS's regional impact with emphases on transfer of knowledge.

